



THE HEISMAN TROPHY

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1935 Jay Berwanger
1936 Larry Kelley
1937 Clint Frank
1938 Davey O'Brien
1939 Nile Kinnick
1940 Tom Harmon
1941 Bruce Smith
1942 Frank Sinkwich
1943 Angelo Bertelli
1944 Les Horvath
1945 Felix Blanchard
1946 Glenn Davis
1947 John Lujack
1948 Doak Walker
1949 Leon Hart
1950 Vic Janowicz
1951 Dick Kazmaier
1952 Billy Vessels
1953 Johnny Lattner
1954 Alan Ameche
1955 Howard Cassady
1956 Paul Hornung
1957 John David Crow
1958 Pete Dawkins
1959 Billy Cannon
1960 Joe Bellino
1961 Ernie Davis
1962 Terry Baker
1963 Roger Staubach
1964 John Huarte
1965 Mike Garrett
1966 Steve Spurrier
1967 Gary Beban
1968 O.J. Simpson
1969 Steve Owens
1970 Jim Plunkett
1971 Pat Sullivan
1972 Johnny Rodgers
1973 John Cappelletti
1974 Archie Griffin
1975 Archie Griffin
1976 Tony Dorsett
1977 Earl Campbell
1978 Billy Sims
1979 Charles White
1980 George Rogers
1981 Marcus Allen
1982 Herschel Walker
1983 Mike Rozier
1984 Doug Flutie
1985 Bo Jackson
1986 Vinny Testaverde
1987 Tim Brown
1988 Barry Sanders
1989 Andre Ware
1990 Ty Detmer
1991 Desmond Howard
1992 Gino Torretta
1993 Charlie Ward
1994 Rashaan Salaam
1995 Eddie George
1996 Danny Wuerffel
1997 Charles Woodson
1998 Ricky Williams
1999 Ron Dayne
2000 Chris Weinke
2001 Eric Crouch

Mr. Ronald J. Lawson
Managing Director The Gold
Shield Group 734 Franklin
Avenue, Suite 576 Garden City,
NY 11530

January 7, 2003
Timothy Henning
Associate Director
The Heisman Memorial Trophy

Dear Ron,

For the 68th time this year, the Downtown Athletic Club of New York City presented the Heisman Memorial Trophy Award. In the matter of three days more than a dozen events took place to commemorate the announcement of the trophy and its presentation to this year's winner, Carson Palmer of the University of Southern California.

We were so very pleased that each of these events went off successfully. It is undoubtedly true that our success is in part due by the superior security and protection services provided by you and your fine staff. I cannot begin to thank you enough for the professional treatment that we received.

On behalf of the Heisman staff, we appreciate the quality of the outstanding service that your crew provided us. Several of the former trophy winners each noted how impressed they were with the security detail this year. Your team consistently made the extra effort to assist us with all of our needs.

With so many different aspects to be concerned about, knowing that your crew was on board gave us one less worry. You were consistently dependable and above par overall. Please accept our appreciation. We look forward to a continued relationship in the future.

Thank you again for your invaluable assistance.

Sincerely,