



## HEISMAN • TROPHY • TRUST

November 2, 2007

The Gold Shield Group 1285  
Avenue of the Americas 35<sup>th</sup> Floor  
New York, NY 10019

Dear Mark & Ron,

I wanted to take the time to personally thank you both for the services The Gold Shield Group has provided to the Heisman Trophy Trust over the past six years. With the 2007 Heisman Trophy Awards readily approaching I am reminded of the service and professionalism your company has continually shown in the past. Your attention to detail has been instrumental with regard to our event support, and has greatly attributed to their great successes. We all look forward to working with you again this year and in the years to come. Best regards.

Sincerely,

Rob Whalen, Director  
Heisman Trophy Trust

*Trustees:*

William J. Dockery  
*President*

Michael J. Comerford

James E. Corcoran

Anne M. Fitzpatrick

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Rob Whalen Jr.  
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*Executive Director Emeritus*